

SUCCESS STORY

KELA's Cyber Intelligence Platform detects leaked credit card numbers of a major Financial Services customer in Japan and prevents severe financial damage

Background

KELA recently utilized its automated attack surface monitoring module to identify a list of credit card numbers from a **fraud-dedicated Telegram group**. The list included a staggering **30,000 credit card numbers**, out of which 188 belonged to the Financial Services company in Japan. These cards were active and had a **cumulative balance of over \$750,000**.

Fortunately, KELA had pre-set each credit card issued by the company as a **monitored organizational asset** on its platform. This, coupled with KELA's advanced text extraction capabilities, enabled a quick and efficient detection of the leaked credit card numbers. The **timely identification** of the breach helped KELA to implement immediate mitigation measures, reducing the risk of financial losses for the customer.



KELA's Cyber Intelligence Platform played a pivotal role in detecting and mitigating the risk of financial fraud for its esteemed Financial Services customer in Japan, highlighting the importance of proactive monitoring.

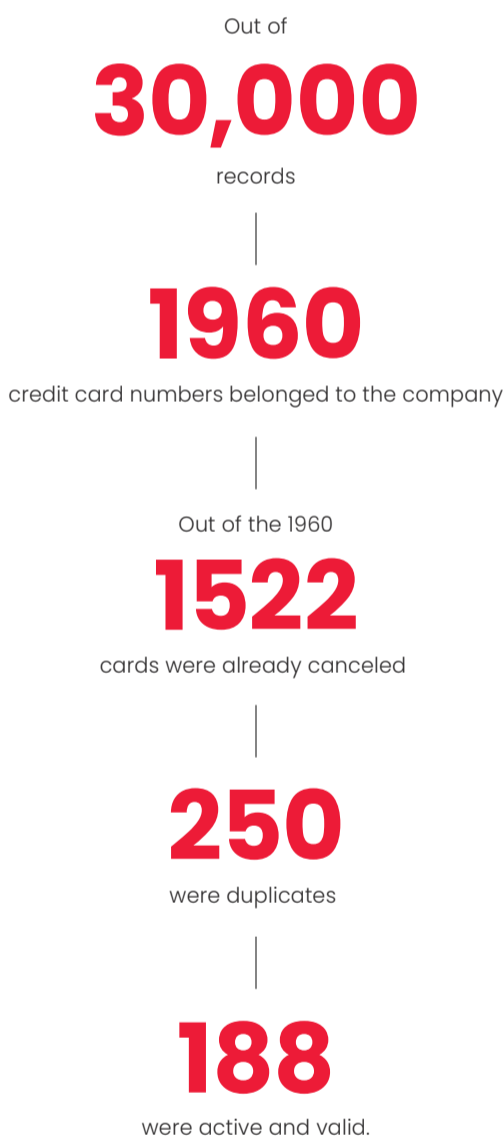
FINANCIAL LOSSES, IDENTITY THEFT, AND REPUTATIONAL DAMAGE: THE SERIOUS DANGERS OF LEAKED CREDIT CARD DETAILS

The leak of credit card details to instant messaging channels, closed forums, or illicit markets can have severe consequences for individuals and companies alike. Cybercriminals can exploit these leaked details to engage in fraudulent purchases, leading to financial losses for cardholders. Identity theft is also a possibility, which can cause further financial damage and negatively impact the victim's credit score.

In addition to these financial risks, companies that experience credit card leaks may also face legal consequences and a loss of customer trust. A data breach involving credit card details can result in dissatisfaction among customers and a significant impact on a company's reputation, potentially leading to a loss of business. The potential financial and reputational damage from a credit card leak cannot be overstated.



DETECTING AND NEUTRALIZING THE RISK WITH KELA'S CYBER INTELLIGENCE PLATFORM



After the credit card numbers were extracted, the company was able to promptly identify and cancel the affected cards, mitigating the risk of potential abuse and minimizing any financial losses.

THE SUCCESS

PREVENTING FRAUD WITH KELA'S CYBER INTELLIGENCE PLATFORM

- ✓ KELA's Cyber Intelligence Platform was able to detect the company's leaked credit card numbers.
- ✓ The findings enabled the company to easily identify the relevant credit cards and eliminate the threat.
- ✓ As a result, the company was able to prevent a loss of more than \$750,000 from credit card fraud.

